

NEWS from CPSC  
U.S. Consumer Product Safety Commission  
Office of Information and Public Affairs  
Washington, DC 20207

FOR IMMEDIATE RELEASE  
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Release #10-236

Firm's Recall Hotline: (866) 972-6168  
CPSC Recall Hotline: (800) 638-2772  
CPSC Media Contact: (301) 504-7908

#### Primal Vantage Expands Recall of Plastic Tree Steps Due to Fall Hazard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. It is illegal to resell or attempt to resell a recalled consumer product.

Name of Product: Ameristep Plastic Strap-On Tree Step

Units: About 17,800 (Release #10-101 recalled 16,000 steps with date code 12/08 on January 7, 2010. Steps with 10/08 date code are being added to the original recall.)

Manufacturer: Primal Vantage Co., Inc., of Randolph, N.J.

Hazard: The plastic portion of the step can break, posing a fall hazard to the user.

Incidents/Injuries: Primal Vantage has received six complaints of step breakage, including two reports of consumers being bruised and cut.

Description: Product is a plastic tree step that attaches to a tree via a nylon strap and a large metal buckle. It is used to climb a tree in order to hunt from an elevated position. Models 105 and 155 both have either a 10/08 or 12/08 date code, which is stamped on the plastic portion of the step.

Sold at: The product was sold from December 2008 through November 2009 at various outdoor and sporting goods retailers nationwide as a 3-step package in model 105 or as a single step in model 155.

Manufactured in: China

Remedy: Consumers should stop using the tree steps immediately. They should contact Primal Vantage for details on how to obtain a full refund. Consumers are asked not to return the product to retail stores as refunds can only be provided by Primal Vantage.

Consumer Contact: For additional information, contact Primal Vantage toll free at (866) 972-6168 between 9:30 a.m. and 4:30 p.m. ET Monday through Friday or visit their website at [www.treestandcustomerservice.com](http://www.treestandcustomerservice.com) to print a return form or for further information on how to locate the date code on your tree step.

To see this recall on CPSC's web site, including a picture of the recalled product, please go to:

<http://www.cpsc.gov/cpscpub/prerel/prhtml10/10236.html>